

## Juneteenth Festival 2010 Sponsorship Menu

### FESTIVAL PRESENTING SPONSORSHIP

#### **Sponsor Categories:**

Juneteenth Festival Presenting Sponsor \$20,000

#### **Sponsor Benefits:**

Presenting Sponsor benefits are customized based on sponsor's diversity and marketing requirements.

### COMMUNITY PRESENTING SPONSORSHIP

#### **Sponsor Categories:**

Main Stage	\$7,000
Ancestral Celebration Dinner	\$5,000
Gospel Youth and Family Day	\$5,000
Family Fun Zone	\$5,000
Health Pavilion	\$5,000
Freedom Festival Parade	\$4,000
Sankofa Square	\$4,000
Ethnic Food Court	\$3,000
Harambe Cultural Square	\$3,000
Juneteenth Cultural Sustainer	\$2,000

#### **Sponsor Benefits:**

- Limit of one sponsor each
- Naming rights for selected activity
- Name/Logo associated with festival collateral (posters, web site, and program)
- Numerous on-stage mentions (all days)
- Banner on Main/Jubilee Stage (provided by sponsor)
- 10' x 10' Promotional Space at festival site
- Full Page ad in Program Journal

### CULTURAL SPONSORSHIP

#### **Sponsor Categories:**

Ancestral Celebration Dinner Stage	\$2,000
Family Fun Zone Rides/Games	\$1,500
Main Stage Performance Act	\$1,000
Gospel Youth and Family Day Stage	\$1,000
Harambe Youth Tent	\$1,000
Freedom Festival Parade Division	\$750
Ethnic Food Court	\$500

#### **Sponsor Benefits:**

- Limit of 3 sponsors each
- Recognized as a Cultural Sponsor to the selected activity
- Name/Logo associated with festival collateral (posters, web site, and program)
- Select on-stage mentions
- Banner on festival site (provided by sponsor)
- 10' x 10' Promotional Space at festival site
- Half Page ad in Program Journal

### DIVERSITY SPONSORSHIP

#### **Sponsor Categories:**

Juneteenth Partner	\$1,000
Juneteenth Contributor	\$500
Juneteenth Supporter	\$250.00

#### **Sponsor Benefits:**

- Referenced as a Diversity Sponsor
- Recognition on website and festival signage
- Exhibit Table for information or job recruiting
- Name listed on website

### MARKETING CONTRIBUTOR<sup>1</sup>

#### **Categories:**

Corporate Exhibitor	\$500
Food Vendor -Saturday Only	\$400
Food Vendor -GY&FD Only	\$50.00
Retail Vendor	\$150
Human Service Vendor	\$100
Gospel Youth and Family Day Vendor	\$50

#### **Category Definition:**

Selling or promotion of products or services  
Selling of food prepared or packaged food products  
Selling of food prepared or packaged food products  
Retail products or services  
Registered Not-For-Profit tax exempt organization providing information only (no transactions)  
Church food and Human Service Vendors

